



Dear Exhibitor

As autumn approaches and the end of the summer show season beckons you will now no doubt be thinking about the winter primestock and calf shows, it therefore gives us great pleasure to enclose a copy of the 2017 Winter Stock Festival schedule and entry forms. On behalf of the East of England Agricultural Society and the Festival organising committee we wish to extend a warm invitation to join us at our 10th Festival on Friday 1st and Saturday 2nd December.

For the first time we will offer pig classes this year which is a natural complement to what we are already doing. We will be hosting the first sheep section in the Young Stock Person of the Year competition and a Schools Challenge to compliment the College Challenge. You will also note that we have added Native Dual Purpose classes to the Purebred primestock cattle section and pedigree calf show to try and encourage exhibitors with cattle in these categories

I would also like to draw your attention to the timetable of the event where you will note that the primestock auctions will now take place on the afternoon of the first day. We hope that by doing this it will be more of an incentive for buyers to come and see the show and sale, boosting visitor and buyer numbers. Hot food and a bar will be available at ringside as well for this.

There will be no dinner this year because of the new auction format. We anticipate the auction becoming a highlight of the afternoon/evening which when complete everyone can retire to the on site restaurant which will be serving hot food and where the evenings entertainment will take place. There is no admission charge and we hope this change in format will encourage more people to stay on site and that calf show exhibitors will come along and be a part of it.

We look forward to seeing you at the 2017 Festival and please don't hesitate to call (01733 234451) or email (livestock@eastofengland.org.uk) Ruth or I with any queries, questions or suggestions!

Yours faithfully,

William Haire
Festival Director

Ruth Trolove
Festival Administrator



Notes

- The Festival will take place on Friday the 1st and Saturday 2nd December.
- Entries will close on Friday 3rd November. Entries arriving after this date will not be accepted.
- Native Dual purpose breeds include Red Poll, Dexter, British White, Gloucester and Irish Moiled
- Changes made to entries submitted before close of entries will be subject to a £10/entry charge payable at the time.
- All cattle attending the show must comply with current TB testing and movement regulations.
- We will receive livestock from 8.00am on Thursday 30th November. We will accept cattle earlier but competitors must contact us in advance to discuss their plans.
- Entries in the lamb carcass competition must be at the showground by 9.45am.
- There will be two auctions-
 - Primestock on Friday
 - Baby Beef, breeding lambs and gilts on Saturday.
- All stock sold remain the responsibility of the exhibitor until the close of the show.
- We request that no stock leave the show until the final class finishes on Saturday 2nd December.
- Young stock person of the year qualifiers must return registration forms.
- Communal tack areas will be conveniently located in the cattle lines. No tack will be allowed in the alleys this year and all muck must be removed to the southern end of the accommodation.
- Please complete your bank details on the payment form. Prize money will only be paid by BACS and no cheques will be issued.
- Please return your entries early and don't wait until the last minute. We would also appreciate it if they are completed clearly to avoid mistakes in the catalogue!