



2018 Sponsorship Opportunities

Mainline Sponsor-£4000 +vat

- Sponsor credits in schedule and catalogue
- 4 company banners in the main ring
- Hospitality in our VIP Area
- 6m x 3m trade stand
- Opportunity to present awards
- Outside advertising opportunities
- Logo on sponsors wall
- Full page advert in schedule and catalogue
- Mentions in event press release
- Mentions on Festival social media channels

Supreme Commercial Beef Championship Classes- £2000 +vat

- Sponsor credits in schedule and catalogue
- 2 company banners in main ring area
- Hospitality in our VIP Area
- 6m x 3m trade stand
- Opportunity to present awards
- Full page advert in schedule and catalogue
- Logo on sponsors wall
- Mentions on Festival social media channels

College Challenge - £1000 +Vat

- Sponsor credits in schedule and catalogue
- 2 company banners at the Festival
- Hospitality in our VIP Area
- Opportunity to present awards
- Logo on sponsors wall
- Mentions in event press releases
- Mentions on Festival social media channels

Young Stock Person of the Year Section (Beef or Lamb)- £750+ vat

- Sponsor credits in schedule and catalogue
- 2 company banners at the Festival
- Hospitality in our VIP Area
- Half page advert in catalogue and schedule
- Opportunity to present awards in the ring
- Logo on sponsors wall
- Mentions on Festival social media channels

Banner Placement- £50 each + Vat Advert in Schedule and Catalogue:

Full page £150 +Vat Half page £75 + Vat

Supreme Lamb, Lamb Carcass Section, Baby Beef Section, Supreme Pig Championship £750 +Vat(per section)

- Sponsor credits in schedule and catalogue
- 2 company banners at the Festival
- Hospitality in our VIP Area
- Half page advert in catalogue and schedule
- Opportunity to present awards in the ring
- Logo on sponsors wall
- Mentions on Festival social media channels

Breed Section in Pedigree Calf Show- £500 + Vat

- Sponsor credits in schedule and catalogue
- 2 company banners at the Festival
- PA Credits
- Hospitality in our VIP Area
- Opportunity to present awards
- Logo on sponsors wall

Individual Cattle Class- £150/Class +vat

- Sponsor credits in schedule and catalogue
- 1 company banner to be placed at the show
- Hospitality in our VIP Area
- Opportunity to present awards in the ring

Individual Lamb or Pig Class- £100 + Vat

- Sponsor credits in schedule and catalogue
- 1 company banner at the Festival
- Hospitality in our VIP Area
- Opportunity to present awards in the ring

Seminar Area- £500 each +vat

- Sponsor credits in schedule and catalogue
- 4 company banners at the Festival
- Hospitality in our VIP Area
- 3m x 3m trade stand
- Logo on sponsors wall
- Mentions on Festival social media channels

Please Note any Banners/ Advertising/ Artwork etc. is to be provided by the sponsor

Winter Stock Festival 30th November - 1st December 2018

Enquiries to: Ruth Trolove

01733 234451

RTrolove@EastofEngland.org.uk

Winter Stock Festival, East of England Showground, Peterborough, PE2 6XE